**Notes**

| *Status: We are a small group that helps out a little in the Bay Area.* |
| --- |

Timeline

* ~~Believe.~~
* ~~Have a good idea.~~
* ~~Fill out the paperwork, start working!~~
  + Achieve massive success with volun
  + Achieve massive success with volunteers, and some employees in one month.
  + Ac
* To Infinity, and Beyond!

**The Team! (Bold = Active) (Volunteer, Employee, Allies, Project Lead, Board)**

* North America
* South America
* Europe
* Asia
* Africa
* Australia

**David Ngo | Hala Fathima | Muhammed Razeen | Naazni Razeen | Razeen Mohideen | Zayd Afzal**

**Target**

**Musab Reza | Saif Waheed | Ubayd Haq | etc. | friends**

Zoha Shams | Aliza Kazmi | Courtney Magnus | Mohamed Sikander | Syed Husaini

Ties

* MCA | CAIR | CA Govt. | Rahima | Wikipedia | MD-1 | ICNA | U.S Congress | OIC | WHO | World Food NGO | UN

**Log**

**6/28/25:** Alright, about to launch first MVP - LittleHealth - some dude off Fiverr pulling me a solid. Perplexity says 3M-30M (50-500 clinics), ChatGPT says 5M-50M, Claude says 13-250M.

I’m gonna make my own predictions: I’m gonna say -

* June: 2-3M, 500k take home
* July: 4-5M, 1M take home
* August: 8M, 2M take home
* September: 20M, 5M take home
* October: 29M, 6M take home
* November: 31M, 6M take home
* December: 40M, 10M take home

Cold calling is a waste of fucking time. Leads might work. The goldmine is insider   
connections. Investors won’t give a shit unless they see a fuck ton of clinics signed up.

### **1. Social Media (General Platforms)**

**These are your core platforms for broad reach. Post regularly to get the most engagement.**

1. **Facebook (Groups & Pages) – Find and post in volunteering groups.**
2. **Instagram (Feed, Stories, & Reels) – Visual posts, stories, and quick updates.**
3. **Twitter – Regular posts, hashtag use, and networking.**
4. **LinkedIn – Volunteer posts, professional network groups, and company page.**
5. **TikTok – Short-form video engagement, especially if you have a visual message.**
6. **Reddit (r/volunteering) – Start a post in volunteering and related subs.**
7. **Snapchat – Quick stories if targeting younger volunteers.**
8. **Pinterest – Create visually appealing pins about your mission.**
9. **YouTube – Videos showcasing what your company does, linked to volunteer opportunities.**
10. **Quora – Answer questions related to your mission, linking back to your email/Google Drive.**

**(Total: 10 Social Media Platforms)**

### **2. Volunteer Platforms & Job Boards**

**These sites are built for volunteer recruitment, so you’ll get the most relevant audience here.**

1. **Idealist.org – Major volunteer recruiting site.**
2. **VolunteerMatch.org – Post roles for volunteers.**
3. **GivePulse – A platform to recruit volunteers for events and tasks.**
4. **AllForGood.org – Free listings for volunteer opportunities.**
5. **Do-it.org – UK-based, but international reach.**
6. **Volunteer.gov – Ideal for reaching government-oriented volunteers.**
7. **Handy.com – Great for gig-like volunteer opportunities.**
8. **Workaway.info – International volunteer exchange.**
9. **GoAbroad.com – Connecting volunteers with opportunities around the world.**
10. **Catchafire – Volunteers can help with pro bono work, including tech and marketing.**

**(Total: 10 Volunteer Platforms)**

### **3. Forums & Community Boards**

**These are niche forums where you can find people passionate about specific causes or just looking for opportunities to get involved.**

1. **Reddit (r/volunteering) – Directly post in volunteering subreddits.**
2. **Reddit (r/charity) – Perfect for getting volunteers who are focused on charitable work.**
3. **Nextdoor – For local community volunteering.**
4. **Idealist Community Forum – Join discussions around volunteer work.**
5. **Quora – Engage with users answering questions about charity, volunteerism, or specific causes.**
6. **Mumsnet – A large forum, especially useful if you're targeting family-oriented volunteers.**
7. **The Student Room – If you want to recruit students.**
8. **Volunteer Hub Forum – Forum dedicated to volunteer opportunities.**
9. **Nonprofit Forum (philanthropy.com) – Engage with professionals in the nonprofit sector.**
10. **Nonprofit Leadership Alliance (forum) – Engage with nonprofit leaders who may want to volunteer or help spread the word.**

**(Total: 10 Forums & Community Boards)**

### **4. Job Sites & Freelance Platforms**

**These platforms can also be used to attract volunteers who are looking for professional development, work experience, or small gigs.**

1. **Indeed – Post volunteer roles as “jobs.”**
2. **Glassdoor – Reach out to those looking for fulfilling work.**
3. **AngelList – Startups and volunteers meet here.**
4. **Freelancer.com – Post for free volunteer gigs.**
5. **Upwork – Post unpaid opportunities for professionals who want to volunteer their skills.**
6. **Fiverr – Offer "gigs" that are volunteer-based.**
7. **SimplyHired – Post volunteer roles as job listings.**
8. **We Work Remotely – Volunteer roles for remote work.**
9. **FlexJobs – For flexible volunteer opportunities.**
10. **ZipRecruiter – Post a volunteer job listing in a broad audience.**

**(Total: 10 Job Sites & Freelance Platforms)**

### **5. Local & Classifieds Sites**

**Great for hyper-local recruitment where you want people close to your location or within a specific region.**

1. **Craigslist (Volunteer section) – Major local and international traffic.**
2. **Eventbrite – List your events to attract local volunteers.**
3. **Meetup – Create a group for volunteers and promote meetups.**
4. **LocalNews Websites – Many local news sites have community and volunteer sections.**
5. **Patch.com – Local news for hyper-targeted local volunteer outreach.**
6. **Nextdoor – Engage with local neighbors for grassroots volunteering.**
7. **Oodle – Classifieds that often feature local events and volunteer opportunities.**
8. **Kijiji – Canada-based platform for local volunteer outreach.**
9. **Gumtree – Popular in the UK and Australia, great for local recruitment.**
10. **Locanto – Local classifieds for posting volunteer opportunities.**

**(Total: 10 Local & Classifieds Platforms)**

### **6. Nonprofit-Specific Platforms & Websites**

**These platforms are made specifically for nonprofit work, giving you access to a targeted audience of people dedicated to helping causes.**

1. **Nonprofit.org – Post volunteer opportunities for nonprofits.**
2. **VolunteerMatch – Reach people who want to donate their time.**
3. **Philanthropy News Digest – Post calls for volunteers and awareness.**
4. **Nonprofit Tech for Good – Volunteer opportunities in the nonprofit sector.**
5. **Charity Navigator – Allows for exposure to a nonprofit audience.**
6. **GoodDoneGreat – Recruitment platform for nonprofits.**
7. **Crowdrise – Fundraising platform that often features volunteer opportunities.**
8. **Network for Good – Post volunteer opportunities for nonprofits.**
9. **United Way – Volunteer search platform.**
10. **HandOn Network – Post your opportunities to connect with local volunteers.**

**(Total: 10 Nonprofit-Specific Platforms)**

### **7. Email Lists & Newsletter Platforms**

**These sites let you promote opportunities to a wide range of subscribers.**

1. **Substack – Start a newsletter for your mission and send it to a growing list.**
2. **Mailchimp – Use their free plan to set up a newsletter.**
3. **ConvertKit – Another good option for building email lists.**
4. **TinyLetter – An easy-to-use email platform for smaller audiences.**
5. **SendinBlue – Free plan for email campaigns.**
6. **Benchmark Email – Set up your email list and recruit volunteers.**
7. **Revue – Twitter's email platform, great for reaching a wide audience.**
8. **Moosend – Free email newsletter platform.**
9. **MailerLite – Another simple email platform for reaching your volunteer list.**
10. **MailerLite – Easy to use, includes drag-and-drop features for email campaigns.**

**(Total: 10 Email Lists & Newsletter Platforms)**

### **8. International Volunteer Sites**

**Expanding beyond your region and internationally is key for global reach.**

1. **VolunteerWorld – International volunteer opportunities.**
2. **GlobalGiving – Connects volunteers with nonprofits globally.**
3. **Workaway – Ideal for international volunteers.**
4. **WWOOF – Volunteer and organic farming opportunities worldwide.**
5. **GoAbroad – Connects travelers and volunteers with opportunities abroad.**
6. **Projects Abroad – Volunteer abroad for various causes.**
7. **Volunteering Solutions – Helps volunteers find opportunities globally.**
8. **United Nations Volunteers (UNV) – Global platform for UN-affiliated volunteers.**
9. **Idealist (International) – The global version of Idealist, listing volunteer opportunities.**
10. **Benevolent.org – Giving and volunteer opportunities for international audiences.**

**(Total: 10 International Volunteer Platforms)**

### **9. Miscellaneous Platforms (Various Focus Areas)**

**These are sites that aren’t strictly for volunteering but have communities that care about causes.**

1. **Reddit (r/charity) – Focus on charity-specific posts.**
2. **Humans of New York – Share stories to engage potential volunteers.**
3. **GoFundMe – If you're fundraising, add a volunteer call-to-action.**
4. **Kickstarter – If relevant, post about your cause and ask for volunteer support.**
5. **Patreon – Create a patron base that can also support you as volunteers.**
6. **Gofundme – Fundraising with volunteer calls.**
7. **Buzzfeed Community – Post relevant volunteer opportunities.**
8. **Tumblr – Spread awareness and get volunteers interested in your cause.**
9. **MySpace – Believe it or not, still a way to build niche communities.**
10. **TikTok – Leverage virality to encourage volunteer participation.**

**(Total: 10 Miscellaneous Platforms)**

### **10. University/College Sites & Networks**

**Universities have huge volunteer bases, so tap into student networks!**

1. **Student Volunteer Abroad – For students seeking international volunteer experiences.**
2. **University Volunteer Centers – Most universities have volunteer programs you can list on.**
3. **Student Unions – Post on student union websites for volunteers.**
4. **College job boards – Reach out to college job boards for unpaid volunteer opportunities.**
5. **Campus groups and clubs – University-based clubs often host volunteering events.**
6. **Volunteer Abroad Forums (College Students) – Target student volunteers abroad.**
7. **LinkedIn Groups (Students) – Join groups where students are looking to get involved.**
8. **Handshake (College Recruiting Platform) – Post volunteer roles to a huge student base.**
9. **Work-Study Opportunities – Connect with colleges that allow students to earn credit or pay for volunteer work.**
10. **University newsletters – Reach out to university communications to get posted.**

**9 - 18 - 23**

Enough. That is enough.

Today is for messaging some groups: MCA, Rahima, CA Govt., MD-1, ICNA (emails), CAIR (mssg). Also, file the FBN date, mention the message, etc. Tomorrow, the big Whatsapp message, ad messages, angood FBN filing… and mention of money/jobs.

**5 - 1 - 23**

Way too much delay.

That is enough.

Tomorrow, I need to get some stuff done. I am inputting now. Don’t call it a comeback!

**1 - 26 - 22**

Too much delay. Far too much.

I could do some things today, but I’m feeling a little more planning-like. Tomorrow, however, will be as follows (IA): reach out to tie organizations, file FBN, Google/Website/etc, old clients, and people on the form, then possibly run ads again, set up PayPal, etc.

**1 - 10 - 22**

Tasks

* Website
* Simple, Quality, Attractive Ad for 10,000-100,000 people: Google, FB, Craigslist, Reddit
* Continue tie reach outs

**1 - 9 - 22**

* Today, I am developing a plan to establish Deed Hub locally.
* Practically, this means acquiring hundreds-ish of clients, and developing some ties with local organizations.
* The ties are the easier part: finding clients (i.e - people paying money) is harder.
* But, some success with Craigslist and perhaps others: so today should be about finding “solid” ways to get the message out to thousands of interested people.
* If only a few of them appear interested, then that will be enough - especially after I present the best case for us.
* So now… what’s the best way to reach thousands of people?
* In-person might work, but is too slow - not to mention not that effective (at least in some sense) in the digital age.
* So that’s our first key point: focus on digital advertising.
* Whatever platform we choose, we have to make sure: our ads are quality, widespread, and targeted.
* The ties might bring in some, but let’s focus on creating a digital presence.
* So, I’ll use tomorrow to: create a website, a generic ad for: Google, Facebook, Craigslist, Reddit.
* Then, let’s focus on the team: we have myself, David Ngo, Zayd Afzal, Hala Fathima?. Let’s reach out to a few more people at least, preferably long-term commitments.

acquire 100s of clients, and some organizational ties by the end of January. That seems realistic - right?

Right.

The plan is to reach out to enough people

1. Craigslist: Acquire clients through Craigslist, Reddit, Website
2. Develop ties with a few local orgs.
3. Need to get clients/exposure: Craigslist, Reddit, Website

**1 - 4 - 22**

1st day of the “worker” mentality.

Tasks Completed:

-Solidified concept of allies: guesstimate 11+ solid ties for Bay Area, maybe 111+ ties for global

Reached out to all ties, Muslim group 1, Muslim group 2, SC Gov., SC charity group 1, SC Charity group 2, SC charity group 3, SC Charity group 4, SC charity group 5

Seeking to form relationship, from fresh humanitarian group

Hello,

My name is Muhammed Razeen. I am writing to you on behalf of Deed Hub, a small humanitarian group seeking DBA under LLC status with RAHN Corp. We currently do counseling and activism around the Bay Area, with an eventual goal to diversify into 5 sectors: religious activity (Islam), healthcare, advising, industry/products, and research and development. Our vision is to take a brand of all-inclusive altruism around the world.

A key step for that is to reach out to established organizations and see if we can help out. We offer a variety of free and paid services to people who desire them.

Our team is only a handful of people at the moment. We are all young people with bachelor’s degrees and some degree of experience in psychology/healthcare. I will be heading off to medical school later this year, but I have local team members who will continue the work while I work remotely on Deed Hub from abroad.

I believe we can be a useful connection with (blank, insert specifics)

Our preference is to build a long-lasting relationship with you. Please let us know how we can help, and any questions we can answer.

Warm Regards,

Muhammed

**1 - 3 - 22**

Enough stalling. Need to accelerate to local influence, then global. So, hundreds of people impacted - to millions/billions.

Tasks done today:

1. Reached out to MCA, CAIR, ICNA, OIC, SC Gov,
2. Addressed current clients

**11 - 29 - 22**

Revising timeline.

Tasks for tomorrow: networking/outreach

CAIR | ICNA | OIC | GBusiness | Facebook | Cragislist | Current Clients | Global reach websites | Team follow ups | Finance | Office | Business Cards | FBN | etc.

December: go global!

**11 - 9 - 22**

Today, going to expand ambitiously.

Tasks:

1. Reach out to local sources of clients/projects
2. Solidify path to funding
3. Feel comfortable in the following timeline:

11 - 23 - 22: strong local impact, weak global impact, financial backing

12 - 31 - 22: strong global impact/Vision

**11 - 7 - 22**

Big day today.

Going to fill out the constitution: basically, a realistic plan for beginning, middle, and end of Deed Hub, as well as company structure. Should have probably done this much further back, but then again I’m not a business major. :)

**On track for: local strength by late November, global strength before New Years**

**10-15-22**

-Filed DBA info

-Got virtual office

-Did ads for Google, Facebook, Instagram, Twitter, Craigslist, Reddit

-EDIT: half accomplished

**10-6-22**

Workflow for today was get into the nitty gritty, then send email to team, and finally start regular workflow.

Set-Up

* Legal: DBA Paperwork
* Office [Hybrid virtual]: Address, Phone
* Web: Website, Email, Google, Facebook, Instagram, Twitter, Reddit, Craigslist
* Manpower: Small team, Recruiting via 5x websites
* Referrals, Business Cards

Establish local ability, while pursuing global reach

* QSR Preservation w/MCA, CAIR, ICNA -> OIC (global reach)
* EMS Bay Area (similar to MD-1) -> possibly other locations
* Counseling Santa Clara - Global
* Activism Santa Clara - Global
* Goods Santa Clara - Global
* R&D [Mo Surv Santa Clara, Outreach, Technology, Writing]

Ties: MCA, CAIR, ICNA

Lives impacted: Hundreds

Big questions answered

1. How will we (initially) make money? | **A: Counseling/tutoring services for a low cost price, marketed to high demand areas, and fishing in a large enough pool, with excellent advertising. Backup: job applications with transparency**
2. How will our initiatives be? **A: Just follow through on all the things we have planned.**
3. How will we expand? **A: Utilize recruiting gateways/word of mouth/local org. ties**

**9-7-22**

Have delayed considerably for no real reason.

The “right” time to do something is usually now, or at least minimizing delay.

Initialization:

1. Finalize logistics
2. DBA Paperwork
3. Virtual Office + Business Cards
4. Reach out to Team w/update

**7-31-22**

Bismillah.

Fleshed out plan.

Did entire set up today.

Aiming for global impact ASAP.

Not because we’re rushing, but that’s because we’re aiming for perfection.

**5-31-22**

Other responsibilities are taking over, but today is the day details get finalized. Referencing the milestone chart:

-will register for DBA/LLC sometime tmrw, or at least start the process but checking today

-sending craigslist/reddit/posts tmrw, in-person eval on Thurs for community centers in simultaneous w/ProMedica work

**3-27-22**

Here is the plan for DH funding, and I will build the hit list with time.

Funding: get generous salaries for everyone ASAP

- This is an ambitious idea - so need to explore all options

- Ok, got it: we’re looking to apply to **a list of “realistic” grants that pay quickly.**

-We will definitely continue looking into more funding opportunities, but this is a good start

**2-21-22**

Not bad. Lots of stuff to do.

Will finalize the logistics of the organization today and start everything in earnest tomorrow.

**11/19/21**

I screwed up a little bit because I hadn’t been faithful to DH in a while.

Going to spend today organizing and setting things in motion.

Should be serving pretty darn good by end of December.

After, push or global.

**10/23/21**

meeting

-did not do SNFs, 10/25 will be doing them

-10/30: canvassing Santa Clara 3 hrs

-David confirmed tmrw, Ismail followed up, a bunch of work to be done at home

**10-26-21**

1. Active Projects

2. 501c - most likely, but worried about restrictions - other business structures?

3. Financials -

4. Team building - volunteers good, but prefer paid work

**10/16/21**

Follow Ups:

10/20 - 10/21: going to SNFs to mention deed hub

10/23: 3 hrs canvassing santa clara

10/24: david meeting

* Had first meeting
* Went well, just sister and myself (Akhil)
* 3 hrs canvassing planned next Saturday
* SNFs mentioning Deed Hub
* Canvassing santa clara
* Etc.

### 